



MEDIA RELEASE FORM

ESK EVENTS & PROMOTION GmbH – DEICHBRAND Festival 2026

ARTIST _____

We have film and photography teams at our festivals to generate recordings and photos for various promotional purposes. For example, we will produce one aftermovie of DEICHBRAND Festival 2026. A film team will take the necessary film shots with a maximum of 3 mobile, small cameras, without cranes or additional, disruptive equipment. We will add multiple songs to the entire film sequence, so we won't use the originally recorded sound. Furthermore, we will create social media posts for Instagram, TikTok and other social media channels.

The DEICHBRAND media team is permitted to:

Video:

Photo:

From the pit

yes ☐

no ☐

yes ☐

no ☐

From the stage (2 persons max.)

yes ☐

no ☐

yes ☐

no ☐

From FOH

yes ☐

no ☐

yes ☐

no ☐

After the first three songs

yes ☐

no ☐

yes ☐

no ☐

Use of an FPV Drone: This year, we will be using an FPV drone to capture impressive footage of the artists on stage from new perspectives. This will be done with the express permission of the organizer and will be carried out exclusively by qualified and experienced drone operators.

Artists who do not wish to be filmed by drones or who have production-related concerns regarding the use of drones are asked to coordinate this with the production management of the media team before production begins.*

Additionally, we have accredited press photographers on site..

Accredited press photographers are permitted to:

(from the pit; 3 songs, no flash):

yes ☐

no ☐

Additional notes: _____

By signing this Media Release Form:

1. The Artist perpetually and irrevocably grants ESK Events & Promotion GmbH, Otto-Lilienthal-Straße 1, 27639 Wurster Nordseeküste, Germany („ESK“) permission to record, photograph and film Artist's performance during the music festival specified above, exclusively by ESK personnel and/or ESK instructed professional photo-/ videographers and exclusively using smartphones and non-stationary cameras (the "Recordings") with restrictions above (please fill in your preference).
2. ESK shall be entitled to use the Recordings (60 seconds max.) in the following formats without any further restrictions: social media platforms (Instagram, TikTok, YouTube, etc.) through accounts owned or managed by ESK and websites

DEICHBRAND FESTIVAL / 16. – 19. JULI 2026 / CUXHAVEN/NORDHOLZ

ESK Events & Promotion GmbH / Otto-Lilienthal-Straße 1, 27639 Wurster Nordseeküste

Office Hamburg / Große Elbstraße 160, 22767 Hamburg / +49(0)40 607 798 000 / info@deichbrand.de / www.deichbrand.de



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owned or managed by ESK. ESK shall be entitled to edit and alter the Recordings before publishing/distributing them. The Artist hereby perpetually and irrevocably waives any rights to inspect or approve the product before publication/distribution.

3. Additionally, the Artist perpetually and irrevocably grants ESK the right to allow accredited press photographers to photograph Artist's performance from the pit during the first three songs with no flash (please fill in your preference above).
4. The Artist agrees and acknowledges that the grant of rights under this Media Release Form has been compensated with the agreed fee for their live performance at the festival. No additional royalty, fee, or other compensation shall be provided for the grant of rights and the use of the Artist's likeness, voice or performance under or in connection with this Media Release Form;
5. The "Authorized Representative" signing below represents and warrants that they have full authority to grant the Artist's rights outlined in this Media Release Form;
6. ESK agrees and acknowledges that the intended use of the Recordings may affect rights of and therefore require additional permission(s)/release(s) from third parties, for example, labels, publishers or other rightsholders to the musical works;
7. ESK shall not be entitled to assign the rights assigned by the Artist under this Media Release Form to any natural person or to any entity outside of ESK, i.e. all affiliated companies pursuant to Section 15 of the German Stock Corporation Act.

Artist: _____

Authorized Representative: _____

Date, place: _____

Signature: _____

* Important information regarding the use of an FPV drone

A FPV drone with a takeoff weight of less than 250g will be used to capture original video footage for social media clips and the aftermovie. Its use is subject to the express approval of the event organizer and will be carried out exclusively by qualified and highly experienced drone operators. The drone is equipped with a wraparound propeller guard made of flexible material. Flight operations are limited to the camera pit, the area behind the stage, the backstage area, and the immediate stage area. Due to filming requirements, the drone may also be operated in close proximity to artists, crew, instruments, and stage equipment, as well as pass through confined spaces. All participants are asked to remain calm during flight operations and to refrain from making any unexpected evasive or defensive movements. Please do not touch the drone, reach for it, or otherwise interfere with its flight path.

Artists who do not wish to be filmed by a drone or who have production-related concerns regarding the use of drones are asked to discuss this with the production management of the media team before production begins.

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